

Curriculum Vitae.

VON DEKKER

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ABOUT

I am currently available for freelance, contract or full time positions. I have recently freelanced at Futuredeluxe, BUCK, Mighty Nice & Cutting Edge in Sydney.

I proudly served as co-founder and art director & producer at Umeric, a prestigious boutique design studio nestled in the heart of Chippendale, Sydney. The studio was renowned for its unparalleled expertise in Graphic Design, Motion Design, 3D Animation, Live Action, and VFX, delivering groundbreaking work that captivated audiences worldwide.

With over 12 years of dedicated leadership in managing the studio, I have honed a formidable skill set characterised by exceptional proficiency in client relations, adept interpretation of briefs, meticulous project management, stringent budget oversight, and the unwavering commitment to consistently deliver top-tier solutions well within prescribed timelines.

My forte lies in orchestrating seamless collaborations that yield optimal outcomes for all stakeholders, seamlessly aligning the visions of clients with the creative ingenuity of our teams to achieve unparalleled success.

SHOWREEL

<https://www.vondekker.com/reel>

CAREER HIGHLIGHT

MTV "ORGANIC" CHANNEL REBRAND.

Umeric was engaged by MTV Global ECD Cristian Jofre to rebrand MTV Australia. The rebrand consisted of 12 individual logo animations, at iconic "local" locations through out Australia, Channel Mechanicals, also Print & Online campaign materials.

The Channel Idents produced went on to be used by MTV International to promote MTV Worldwide, with screenings at Times Square in New York and the Shibuya Crossing in Tokyo.

The MTV "Organic" rebrand won 8 Gold and 2 Silver awards across a swath of categories at the PromaxBDA Awards Worldwide & Asia Pacific.

SKILLS

CREATIVE

Deep of knowledge of the design process, strategic thinker, art direction, strong eye for quality, understanding of VFX & 3D animation tools and workflows, production of film shoots, ability to understanding & communicate complex messages with clarity. Strong interest & awareness of current industry trends.

MANAGEMENT

Clear & effective communication, planning, quoting, budgeting, budget tracking, scheduling, resource allocation, briefing, managing creatives, project tracking, meeting deadlines, managing client relationships, negotiation skills, billing, ability to build strong productive partnerships.

SOFTWARE

Adobe Suite, Google Suite, Microsoft Suite, Shotgun, ShotGrid, Slack, Zoom, Figma, Xero, ChatGBT, MidJourney, Stable Diffusion.

WORK EXPERIENCE

FREELANCE PRODUCER

FUTUREDELUXE: Producing 3D animated TVC & Anamorphic Billboard.
BUCK SYD: Producing 3D animated TVC & remote overseas film shoot.
CUTTING EDGE SYD: Producing various Netflix TV Series.
MIGHTY NICE: Producing KFC TVC.

UMERIC MOTION&DESIGN

2023-2013

FOUNDER/PART-TIME PRODUCER

Part-time role managing Business Accounts in Xero, applying for Business Grants, and handling smaller Pro Bono projects with charity clients. Various Freelance Producer roles.

2012-2006

FOUNDER/FULL-TIME PRODUCER

Producer responsible for end-to-end project management, budgeting, scheduling, client liaison, crew management, and overseeing business operations.

2006-2001

FOUNDER/DESIGNER/PRODUCER

Working, as both Designer & Producer, across various Digital Design and Motion Graphic projects for TV Channels, Commercials, Events & Print Applications.

MASSIVE INTERACTIVE

2001-1999

DIGITAL MEDIA DESIGNER

TELEVISION NEW ZEALAND

1997-1999

DIGITAL MEDIA DESIGNER

EDUCATIONAL QUALIFICATIONS

WHANGANUI SCHOOL OF DESIGN (NZ)

1996

BACHELOR OF COMPUTER GRAPHIC DESIGN (Honors) With Distinction
Whanganui School Of Design. Whanganui, New Zealand

1995

BACHELOR OF COMPUTER GRAPHIC DESIGN
Whanganui School Of Design. Whanganui, New Zealand

WORK REFEREES

Tanya Curnow

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EXECUTIVE PRODUCER, FUTUREDELUXE SYD
(+61) 0404 547 979

Erica Ford

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EXECUTIVE PRODUCER, BUCK SYD
(+61) 0405 832 313

Jayne Da Costa

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HEAD OF PRODUCTION, HERETIC FOUNDATION
(+61) 0400 131 022

Ash Bolland

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